



Director of Development

Reports To: Co-Executive Directors

Direct Reports: Event Coordinator, Church Networker, Grant Writer, Social Media Coordinator, Marketing Coordinator

You will lead our team to develop and implement strategic and productive marketing campaigns that will increase the relational and financial resources necessary to reach those who have not heard the Gospel of Jesus Christ. Global Fellowship is an excellent place to channel your passion for Jesus by championing local church-planters and building a funding base for them to do the most effective work in spreading the Gospel.

What you'll be doing:

As the Director of Development for Global Fellowship, you will oversee our marketing plans and external communication and manage donor relations to fundraise on behalf of local church planters. You will also create and maintain church and individual relationships to meaningfully connect donors to the front-line ministry.

Donor Relations (50%)

- Lead the Development Department in ways consistent with Global Fellowship's mission and values.
- Pursue churches and individuals to support the work of Global Fellowship missionaries and projects.
- Work closely with executive directors, field workers, and other development staff to increase commitment from churches for fundraising and build positive relationships that will encourage churches to support financially.
- Research and identify potential donors and implement strategies to cultivate and steward positive relationships.
- Manage grant proposal implementation and reporting.
- Conduct field visits to assist in raising support for local church planters.
- Collaborate with the Short-Term-Mission Trip Coordinator to host groups for exposure to the mission field.
- Raise your personal financial support.

Managing the Brand (30%)

- Build our brand strategy and collaborate with the Marketing Coordinator to develop cohesive marketing materials across all our departments.

- Work with our missionaries to capture regular stories that will serve as storytelling material for all mediums of partner communication.
- Ensure excellent external communication by utilizing media platforms such as newsletters, podcasts, and blogs.
- Work closely with the Marketing Coordinator to create annual reports and collaborate with the IT Coordinator to ensure the GF/MS websites and content are optimized for UI and SEO.
- Collaborate with the Mission Stream team to grow and support the MS missionaries and brand.

Overseeing Events (20%)

- Work with the Event Coordinator to plan gatherings, events, and fundraisers to execute successful events.
- Set goals for fundraising events to track success.
- Promote a high level of donor engagement in fundraising events.

What we're looking for from you:

As Director of Development, you are committed to and able to articulate Global Fellowship's mission and core values. You possess excellent interpersonal, written, and verbal communication skills and the ability to create and professionally present marketing materials. You have a passion for reaching the unreached with the Gospel and have a heart for church planters to be well equipped with resources to make the most significant impact for the Kingdom.

A little about your background:

- Excellent organizational skills with the ability to prioritize work appropriately.
- Preferably a B.A in Business Administration, Communications, or Marketing.
- Ample experience successfully implementing marketing campaigns and fundraising.
- Experience in securing grants and caring for major donors.
- Knowledgeable with CRM Software, MS Office Suite, Google Workspace, and relevant social media platforms.

A little about you:

- Able to work during the occasional weekend for events and deputations with missionaries.
- Capable of working in the evening when missionaries are visiting (e.g., dinner or hosting).
- Able to lead an effective team to accomplish goals from various approaches.
- Travel and visit fields.
- Strong communication skills.
- Committed to the mission and values of Global Fellowship.

Salary

- Self-funded